

SUMMER-FALL 2024 BROCHURE

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Summary

To know how to wonder and question is the first step of the mind toward discovery.

Mont Arthabaska - Buzz Photo

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01

This quote from Louis Pasteur fits the Centre-du-Québec tourist region perfectly, since “wonder” is certainly the feeling you get when you explore it.

This summer, grab your sandals and sunhat and head off on an adventure to discover our region's hidden treasures under the warm sun. Explore the various regional parks. Try an activity you've never done before, out in the fresh air. You could visit museums and interpretation centres, and learn something new from the knowledgeable and welcoming hosts. On hot summer nights, enjoy the performances of popular artists at one of the many festivals, or take in a show at one of the many theatres or halls. Meet local artisans and bring home a souvenir of their high-quality work. Hit the road on a bike or motorcycle to explore endless stretches of open highway and stunning scenery.

When summer turns to fall, come and witness the symphony of autumn colours while experiencing some delicious local products. Cranberries, fine cheeses and a touch of maple make up a typical sampling of the delicacies found in Centre-du-Québec menus. At the end of the day, snuggled up in a cozy hotel room or sitting around a campfire, you can think back on a day well spent in a spectacularly colourful setting.

Give a few days to discovering Centre-du-Québec and treat yourself to the getaway you deserve. It'll surprise you!

*The Tourisme
Centre-du-Québec team*

tourismecentreduquebec.com

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The authentic poutine in Centre-du-Québec - Alex & MJ On the Go

Tasting Centre-du- Québec's local products

There are lots of good restaurants in Centre-du-Québec, but you can also go straight to the source and meet our friendly agrifood producers. Their passion for their work is evident, and the fine products they cultivate are a great source of local pride.

You'll find foods and spirits that are prepared in the traditional ways, including poutine, arguably Quebec's most famous dish!

Whether you prefer sweet or savoury, you'll want to stock up on all sorts of delicious eats to take back home! Are you a foodie at heart? Get ready to enjoy the fine flavours of Centre-du-Québec!



Gourmet delights in the L'Érable region - Kim Roberge

There's actually a region called **L'Érable** in Centre-du-Québec. Here you can visit Ferme d'Évélyne and sample some of the farm's maple and berry-inspired products, and also Jackalhop microbrewery to taste some local beers. Specialty meats and fine cheeses are a real highlight of the area. Pack a lunch and take the family on a picnic in one of the many beautiful green spaces. In fall, you can follow the Balade Gourmande agritourism circuit and discover the best of L'Érable. You're in for a real treat!

Foodies will also love exploring the vast territory of **Victoriaville and its surrounding area**. Enjoy a great diversity of products coupled with romantic countryside scenery. Take one of the small roads and you're almost certain to find a dedicated artisan who's the pride of the local area! Must-visit places include the popular Fromagerie du Presbytère with its festive Fridays and La Grange Pardue brewery with its magnificent outdoor terrace — a great spot to hang out with friends. For a one-of-a-kind foodie experience, head to the winery Vignoble Les Côtes du Gavet. Pull up a chair on the terrace and treat yourself to a delicious wood-fired pizza. You'll want to keep going back!

Fromages, Bouffe et Traditions
Exposeimage

After exploring the culinary treasures of L'Érable and Victoriaville, head to **Le Laurier** restaurant, located in Hotel Le Victorin. Here the chef has created a wonderfully varied and tasty menu! The relaxed atmosphere of the bar is a perfect place to enjoy a drink with family or friends. A perfect evening shared with those you love!

From June 14 to 16, don't miss **Fromages, Bouffe et Traditions de Victoriaville**, a popular food and culture event at Vélodrome du Grand-Tronc. Stroll down the sentier gourmand food lane, which features over 50 local vendors and food trucks. Discovering new local producers is a great way to enjoy a fine summer day.

Then, in the evening, there are music shows to entertain everyone. On Sundays, bring the kids and make the most of the free family day!



Feel it, taste it!
**THE MARCHÉ GODEFROY,
 YOUR NEW FAVORITE
 GOURMET OUTING!**

Come celebrate the 30th season of the Marché Godefroy each Saturdays and Sundays from May 18 to October 27.

On our site, you will find more than 30 merchants offering the best and freshest products available in the region of the Centre-du-Québec.

Complete your culinary experience by enjoying the menu of our merchants in our new terrace with a family or friends picnic. You will also get to enjoy our music and culinary animation for free all weekends!



1700 Avenue Descoteaux,
 Bécancour



Next, head to Kingsey Falls to visit a thriving family-owned distillery and honey farm that does it all, from bee to bottle: **La Miellerie King – distillerie & hydromellerie**. Every product is made with honey from their very own hives. Be sure to take home a bottle of Alvéole – La Crème, a delicious honey caramel cream liqueur that won Best Cream Liqueur in Canada in 2023. A real treat! And be sure to check out their range of mead products.

Come and see what all the buzz is about!



Un Goût de miel

For another sweet-tasting stop, check out the honey house and ready-to-eat shop **Un Goût de miel**, a hidden gem in the charming municipality of Sainte-Clotilde-de-Horton. Your senses will be working overtime with the smells wafting from the kitchen and the authentic taste of wildflower honey. Be sure to sample their orange-ginger flavoured honey (arômial) – a perfect addition to a picnic featuring their must-try discovery plate. Want to learn more about bees? Take their workshop Une ruche comment ça marche (How a hive works), followed by a honey tasting. New this year: a special kind of honey popcorn. With so many delicious products to sample, you'll want to keep coming back.

Take a scenic drive that the whole family will enjoy along the **Tournée de la Saint-François** route through picturesque countryside. From Windsor and Drummondville to Lac Saint-Pierre, you'll discover the charming Rivière Saint-François. There are plenty of places along this peaceful riverside route to stop and take in the magnificent views. Enjoy local products, hiking trails and cultural destinations along the way. Lots of points of interest await you!

When you get to Drummondville, stop by **Rose Drummond**. It's hard to miss their eye-catching sign from highway 20! You'll be greeted by the fragrant aroma of roses and freshly ground coffee as you stroll around the tropical greenhouse, open all year.

Enjoy a hot drink and a bite to eat at the Rose Café, which serves meals featuring vegetables grown onsite. Coffee, flowers and fresh products — what more could you ask for?

Add an urban touch to your getaway with a tour of the **Marché Public de Drummondville** and its wide variety of fresh and locally-grown products. This is one of the few public markets open year-round, offering produce according to the season. A wonderful place to make interesting finds and learn some new culinary trends. Every visit is a memorable food experience. Come and enjoy the friendly atmosphere and savour fresh produce 365 days a year. It's sure to satisfy your every craving!

Located near the St. Lawrence River, **Microbrasserie La Flûte à Bec** offers a different menu every season, featuring local products. Try the pretzel bread with seasoned butter, paired with a tasty tartare. Or chow down on a salmon filet, burger or pizza topped with ingredients that change with the seasons. From time to time, singers (chansonniers) and musical groups are onsite to entertain customers.

Take a seat on the terrace and enjoy a craft beer, cocktail or glass of wine with a panoramic view of fields stretching as far as the eye can see.



VICTORIAVILLE et sa région

LE BONHEUR EST PROCHE



- * **FOOD LOVERS**
- * **GREAT TIME SEEKERS**
- * **NATURE ENTHUSIASTS**

COME EXPERIENCE IT →

tourismeregionvictoriaville.com



Continuing along Route 132, you'll come to the magnificent vineyard **Le Fief de la Rivière** in Bécancour. Enjoy a picnic in this beautiful spot, surrounded by no fewer than 12,000 vines! A stop here would be incomplete without tasting their award-winning wines, all under the Globul appellation. For a real treat, try the Prestige tasting, for groups of 4 or more (reservation required). This includes a tasting of all their wines, a tour of the facilities and a souvenir glass with the vineyard's logo.

A must on your list of places to visit.

For lunch, head to **Fromagerie l'Ancêtre** to try their brand new offering: an authentic poutine made on-site topped with cheese curds fresh out of the vat. The cheese factory is a must for a refreshing break during a bike ride — treat yourself to an ice cream made from organic milk or a savoury cheese platter. Planning a special dinner with family or friends? Rent a raclette machine on-site and make it a meal they'll remember! Awarded best cheddar in Quebec and best organic unsalted butter, Fromagerie l'Ancêtre is sure to impress!

Not far from here is the site of the **Marché Godefroy** artisan and produce market, now in its 30th season. Mark your calendar for the opening weekend *mêchoui* (spit roast) on May 18 and 19. A special program has been put together in honour of the market's 30th anniversary. Come and discover 30 producers and agri-processors showcasing their mouth-watering products! You just may find that secret ingredient you've been searching for.

For a tasty breakfast, make your way further down the Route des Navigateurs to **La Maison de Bibi Café-Boutique**. Stock up on homemade delicacies at the fine food shop: fudge, jams, confits and desserts, all made with local products.

Expect a warm welcome! Reserve ahead as seating is limited at this little gem of a restaurant.

A few minutes away from La Maison de Bibi, you'll find **Ô Quai des Brasseurs**. This restaurant and microbrewery offers a wide range of beers brewed on-site. Enjoy a meal on their terrace, with a breathtaking view of the river. If you're out on the water, simply dock your boat at the visitor quay and grab a bite to eat. Good bistro food combined with a peaceful waterfront setting — perfect!

EXPÉRIENCE POUTINE

PAR TOURISME CENTRE-DU-QUÉBEC

LIVE THE POUTINE'S EXPERIENCE IN THE CENTRE- DU-QUÉBEC!

This season, travel the roads to discover the authentic poutine in Centre-du-Québec.



FOR MORE INFORMATION...

 /EXPERIENCEPOUTINE

 #EXPERIENCEPOUTINE

Potato shack **La Roulotte à Patates de Gentilly** is the place to go for a hearty meal. This popular food truck has taken serious action to reduce its ecological footprint: reusable containers, unbreakable tableware, mini-portions to avoid food waste, and much more! The menu features quality local products, homemade fries cooked in peanut oil, as well as a selection of gluten-free, vegetarian, lactose-free and healthy options. Enjoy your meal on their new terrace, order online or have it delivered. There's always room for French fries!

Satisfy your craving for tasty, country-style fare just a few minutes down the road at **Moulin Michel de Gentilly**. Whatever the season, the café-bar serves excellent meals featuring locally-sourced products. Enjoy festive cocktails and local beers with friends in the enchanting setting of a mill dating back to 1774. Looking for a unique gift or souvenir? Check out the local artisan shop. And since this place is a true traditional stone mill, be sure to take home a bag of artisanal buckwheat flour.

A great place to relax, socialize, or even work, in a warm and cozy atmosphere.



Moulin Michel de Gentilly



Musée des Abénakis - Buzz Photo

Fill up on culture and vivid stories

Who better to tell the history of Centre-du-Québec than the artisans who interpret the land and its bounty?

Museums and interpretation centres offer a wide range of exhibits for all ages and tastes. Festivals and events, blending culture with the great outdoors, bring smiles and good times to all!

The artisans of our region

Looking for some unique craft items? Make the rounds of our local artisans and learn more about their creative process. You'll get a warm welcome as you step inside — and you'll be amazed at their talent!

If you're eager to learn more about contemporary visual arts, visit the **Centre d'art Jacques-et-Michel-Auger**. Located in the heart of downtown Victoriaville, inside Le Carré 150, the exhibition centre offers a rich program of top-quality educational activities. This year it will be hosting the Biennale nationale de sculpture contemporaine, a major event on the Quebec cultural calendar. As part of the Biennale, the centre will be presenting a stunning exhibition by Anishinaabe artist Nico Williams. A must-see!

Perfect _____
for a getaway!



Festival de la Poutine



Village Hanté



Festival Trad-Cajun

Enjoy to the fullest

Drummondville and its **lively** downtown are filled with **exciting** activities and **delectable** dining options that will enhance every moment of your stay with us.

New this summer!

A new immersive
experience



VILLAGE
QUÉBÉCOIS
D'ANTAN

BY
MOMENT
FACTORY



La Maison de Bibi

Next stop is **La Maison de Bibi** in Bécancour. This local soap shop offers a wide selection of carefully handcrafted soaps, prioritizing natural ingredients that are preservative-free. The shop smells wonderful! Bring your own bottles or jars to stock up on your favourite products in the bulk section. Make the most of your visit to learn about the history of soap.

With so many scents and fine quality products to choose from, you'll want to bring back a souvenir or two.

16th year

Audacity

Lyst'ART will be back again this summer with a colourful, exciting program, and with **Annie St-Jean** as guest of honour.

More than **50 bold and daring artists** specializing in the visual arts and craft arts.



July 6 and 7, 2024

Saturday 10 a.m. to 5 p.m.
Sunday 10 a.m. to 4 p.m.

Lyst'ART

Visual arts and craft arts



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DISCOVER THE W8BANAKI NATION



03

Museums and Interpretation Centres

Village Québécois d'Antan

Museums and interpretation centres are a real goldmine of information to satisfy the most curious minds! Whether you're passionate about history, food, nature or heritage, an enriching experience awaits you in Centre-du-Québec's museums and interpretation centres!

Take a drive into the back-country and discover the small villages that bring the region alive. Plan a stop in Inverness to visit the impressive **Musée du Bronze d'Inverness**. Learn about the fascinating world of art foundry in Quebec — you'll gain a whole new appreciation for bronze sculptures. The museum features a permanent exhibition complete with a virtual reality experience, summer exhibitions, sculpting demos and workshops open to all. There's no lack of activities to broaden your cultural horizons!

As soon as you get to Drummondville, make your way to the **Village Québécois d'Antan** for a captivating journey back to the 19th century. In this heritage village, you'll be greeted by lively villagers in traditional costumes who will take you on an immersive and entertaining adventure through time. Change of scene guaranteed! Take a stroll through the village to enjoy all the fun and educational activities designed for the whole family. Come night fall, the village comes alive in a different way with a truly one-of-a-kind multimedia experience designed by Moment Factory. You'll see the village illuminated in a new way, turned into a place of wonder that's full of surprises.



More than 195 indigenous experiences are waiting for you everywhere in Indigenous Québec

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PARC RÉGIONAL
FORÊT DRUMMOND

www.mrcdrummond.qc.ca/parc-regional-velo-montagne

Next, take a peek into the fascinating world of photography in Drummondville's **Musée de la Photographie Desjardins**. The museum is home to one of the world's very first mass-produced cameras! Its new permanent exhibition of cameras takes you on a journey through history: early photography, famous photos and all sorts of stories and fun facts.

There's also a darkroom and various temporary photo exhibits that change with the seasons.

Then head to Odanak to discover Quebec's first Indigenous museum: the **Musée des Abénakis**. Have fun visiting the exhibits, bring a snack to eat in the picnic area overlooking the Rivière Saint-François, and take a walk along the Tolba trail to discover the local flora and fauna. Groups of ten or more can have fun tapping into their creativity with various activities and workshops (reservations required): learn to make necklaces, corn husk dolls or dream catchers, or sample traditional snacks. Top off your visit at the Indigenous arts and crafts shop and take home an authentic souvenir of your experience!

Nestled in Nicolet's verdant countryside is the beautiful ancestral home and studio of Rodolphe Duguay and Jeanne L'Archevêque: **Maison et atelier Rodolphe-Duguay**. Take a guided tour of the home and studio and learn about this talented couple who devoted their lives to creating art and raising their six children. Also offered are exhibits featuring professional visual artists and creative workshops.

Sit out on the magnificent grounds to relax a while and take in the fresh air. It's the perfect place to get some creative inspiration!

To learn more about this artist, head over to the **Musée des cultures du monde** to see the exhibit "50 ans plus tard, Un regard sur l'œuvre de Duguay." Don't leave without also learning all about Centre-du-Québec's famous dish in the most unusual exhibit "La poutine. Une culture à toutes les sauces." Be sure to mark your calendar for World Poutine Day on July 20! The museum will be putting on various activities. On your way out, pick up a little something at the museum's gift shop, which features a variety of Quebec artists and artisans.

In Nicolet-Yamaska,
We have culture

at heart!

Next, take a delightful tour of nature and give your senses a treat at the **Musée de la biodiversité du Québec**. New this year: “Salle des Sens,” a sensory exploration space where you can put to the test all your senses: touch, sight, smell and hearing. Also worth visiting is the temporary exhibit “Brown, White, Black: Bears of Canada,” which takes you on a deep dive into the world of these cute yet dangerous animals. Looking for a unique evening activity? There’s “Echo of Origins,” an interactive forest trail in the dark—a must-see in terms of interactive technology in the region. This fun and educational activity is an original way to raise the whole family’s awareness of the need to protect our flora and fauna.

Looking for a place that has it all... shows, festivals, the great outdoors, discoveries, culture and history? Make your way to **Moulin Michel de Gentilly**. This charming site is bustling with activity year-round. There are so many things to see and do! Since its construction, it has been a place where people get together to enjoy themselves. This year, Moulin Michel is celebrating its 250th anniversary! In addition to enjoying the usual program, visitors are invited to learn all about the miller’s trade through a brand-new exhibition. Starting this fall, come and discover the inner workings of a mill through a fun mixed-reality game. A great activity for the whole family!

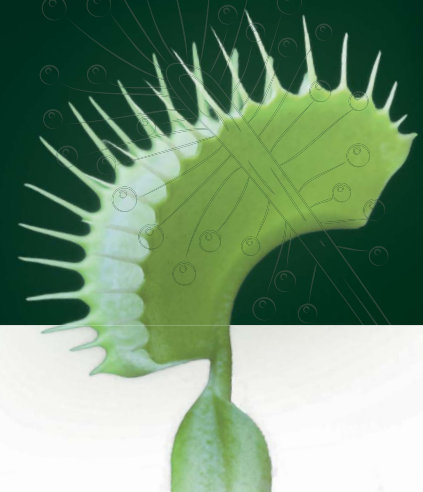


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Hunting for Nature's Beauties

Enjoy a leisurely walk in a garden, feast your eyes on the wonders of nature, take in the fragrant scents of flowers and fresh-cut grass and listen to the sounds of birds all around.



Chanv - Alex & MJ On the Go

Rain or shine, Centre-du-Québec's nature is a delight for the senses.

This summer, visit **Parc Marie-Victorin** and check out the seventh and newest themed garden “Mysterious carnivore”, featuring carnivorous plants. Take some time to wander through the new greenhouse, then visit the unique exhibit dedicated to carnivorous plants in popular culture. A captivating activity for visitors of all ages. Stroll along the park's 5.5 km pathway lined with 60,000 annuals and rare perennials. You may well find inspiration for your own garden! Admission is free every first Sunday of the month. Plan a visit during the Peonies Grand Ball or Bonsai Exhibit — just some of the colourful events taking place at the park.

Also located in Centre-du-Québec's picturesque countryside are the lush fields of **Chanv** sustainable skincare products. Immerse yourself in nature where the powerful skincare ingredient that forms the base of all its products is grown — hemp (chanvre) oil. Try the oil in its purest form before it is transformed. Learn more about the process as you walk around the free outdoor interpretation centre. It's also a magnificent place to enjoy a one-of-a-kind picnic amid the hemp fields. Before leaving, be sure to drop by the shop to fill up on some cosmetic essentials.

Oh!
centre
DRUMMONDVILLE

EXPERIENCE DOWNTOWN'S VIBE!

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Summer Theatre and Entertainment

Brighten up your summer and set free your emotions with some great theatre and festivals! Top off your evening with a delicious dinner before settling in to your comfortable accommodations. Centre-du-Québec has all you need to enjoy a fabulous cultural evening!

Victoriaville region is a vibrant city full of life! Every weekend in summer, there's a festival or event bringing locals and visitors together in a lively atmosphere. Rain or shine, the shows go on! This season kicks off with VictoFest starting on June 21 — a new festival bringing you 7 days of shows, 25 artists and 39 hours of music! Enjoy performances by Cypress Hill, Half Moon Run, Bret Kissel,

Robert Charlebois and many more! If rock is more your thing, get your ticket to see Sum 41 on Friday, August 9 at the Rock La Cauze festival. For a touch of theatre, head to the Théâtre des Grands Chênes (now known as Salle Kingsey) in Kingsey Falls to see the musical comedy "À la folie", starring Guy Richer and Louise Deschâtelets. A good time guaranteed!

Continuing your theatre tour, head to **Le Carré 150** from July 18 to 27 to experience the slightly crazy world of Diane Dufresne. This artist's many facets are on display in the five different characters played in the musical Belmont. You'll see the singer, actress, painter and Quebec icon whose wild and wacky universe was an inspiration for a generation of "different" women and artists. Before the show, enjoy a drink on the terrace with its fine views of the city centre.

Then immerse yourself in the world of Diane Dufresne. It's a must-see!



Festival des amateurs de Théâtre à Victoriaville

CIRCUIT
Billy STUART
LA LÉGENDE DU DIABLOTTIN PÉTREL
(THE LEGEND OF PETREL THE IMP)

Give a hand to Billy Stuart by downloading the "Circuit Billy Stuart" app.
(Available in French only)

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How about a trip back to the years between 1910 and 1940? Treat yourself to an evening with actress Gabrielle Fontaine, who reprises the role of the extraordinary Rose "La Poune" Ouellet in **La Géante**. This musical will be presented at **Le Carré 150** from August 15 to 31. Surrounded by a fabulous cast of seven actors and singers, plus four musicians, Gabrielle Fontaine brings back to life this pioneer of comedy who made generations laugh. In her day, this tiny woman became the larger-than-life character of La Poune and enjoyed immense popularity. Now Gabrielle Fontaine does the same. A great opportunity to introduce this legend to the younger generations!

There's lots more theatre to satisfy you! Choose from among the nine plays being presented this year as part of the **Festival des amateurs de Théâtre à Victoriaville**. This eagerly awaited cultural event features the best amateur theatre groups in the province! There's plenty to choose from, with more than a hundred artists and a wide variety of themes. Also, you can attend three free training workshops for people who want to learn about this craft.

The Festival des amateurs de Théâtre is the place to be!



HIT THE ROAD ON ROUTE DES NAVIGATEURS

Sample delicious local produce, take in peaceful riverside vistas, learn about our rich history, discover our flora and fauna—these are just some of the things you can do along the Route des Navigateurs.

Starting at St-François-du-Lac (Centre-du-Québec), this tourist route also crosses the Chaudière-Appalaches and Bas-Saint-Laurent tourist regions.

IN CENTRE-DU-QUEBEC,
EXPLORE THE AREA WITH
A FUN DIGITAL CIRCUIT
INCLUDING **13 STOPS**
AND COVERING
112 KM.

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1 888 816-4007, EXT. 300

Arthabaska County has many attractions and you can explore them with your family in a fun and entertaining way. Follow the **Billy Stuart Circuit**, an app that invites you to travel the roads of Victoriaville and its surroundings to take on various missions alongside Billy Stuart and his friends. You'll need to keep your eyes peeled for clues, be clever at deciphering puzzles, and be fit enough to take on challenges! This quest for children aged 6 to 12 is based on the famous Billy Stuart series, written by Alain M. Bergeron and illustrated by Sampar, both from the region and well known to young readers. It's quite an adventure!

From June 28 to August 17, there are laughs galore at the **Maison des arts Desjardins Drummondville** in Drummondville with the play **Appelez-moi Stéphane**, written by Claude Meunier and Louis Saia. This comedy directed by André Robitaille will make you see theatre in a new light. It stars Patrice Bélanger, Véronic DiCaire, Bernard Fortin, Diane Lavallée, Dominic Paquet and Tammy Verge. "Five people from different backgrounds sign up for evening classes in theatre arts. Teacher Stéphane suggests they create a play in which each person acts out a part of their own story. A whole new angle on evening classes!" Book your tickets now!

In Baie-du-Febvre, the **Théâtre Belcourt**, is an Italian-style hall with an intimate atmosphere and 340 very comfortable seats. A varied program is offered by the theatre from September to June. You can see shows by the talented Dominic Paquet, Mélissa Bédard and Anthony Kavanagh, to name a few.

Definitely worth the trip!



Théâtre Belcourt

Putting the outdoors on the schedule

Spending time outdoors and breathing in some fresh air is always good for you. So why not get away from the daily grind and recharge your batteries with an outdoor activity?



Parc régional des Grandes-Coulées - Buzz Photo

04

How about a bike ride through scenic country or hiking the trails in one of our region's magnificent regional parks? Pack a small bag and put on your walking shoes; or get the bike mounted on the car, then head out into nature!

On your own or with the family, plan a bike ride in the **L'Érable region**. Stay cool under the tunnels of shade trees, take in scenic views stretching over 50 km, enjoy flatter trails alongside the river, or give your legs a workout in the lower Appalachian Mountains. Looking for a place to mountain bike? Head to Mont Apic. For a more leisurely ride on a bike path, try the Parc linéaire des Bois-Francis. It has beautiful rest areas and 77 km of trails (a section of Route Verte #1) that wind through the charming municipalities of L'Érable! The varied terrain offers challenges to all types of cyclists!

Want to enjoy the great outdoors with your dog? Bring your leashed pooch to the **Parc régional des Grandes-Coulées** in the Forêt ancienne sector of Plessisville. You'll find 12 km of flat trails accessible to hikers of all skill levels, four rustic campsites, one shelter, 30 ponds set up for fishing, 18 obstacle course modules and one dog park right in the heart of the forest. Take a break at one of the picnic shelters dotted along the trails and revel in the magnificent view of the Rivière Noire. Parc régional des Grandes-Coulées is the place to go for lots of fresh air and fun with your four-legged friend.

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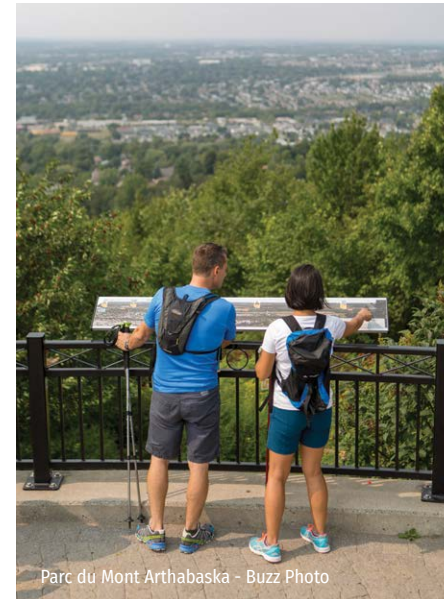
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| CANNEBERGE.QC.CA



If you're in the mood for some exercise, take the family out on two wheels. The **Parc linéaire des Bois-Francis** was developed on a former railway line with mostly stone dust trails and is a great place for a bike ride. The 77 km of trails with a maximum grade of 2% make their way through plains, majestic forests and nine municipalities. A fun and interesting way to explore the area! Various rest stops, often bordered by a river, make for a perfect place to relax in a peaceful setting before continuing your exploration of Centre-du-Québec's breathtaking natural environment.

Beer hikes, bike-cheese trails, paddleboard-gin circuits — **Victoriaville and its surrounding area** offer a myriad of ways to combine foodie and outdoor pleasures. Take time to breathe in the fresh air, far from the crowds, and enjoy the multitude of choices available. The fabulous Vêloroute des Appalaches and its 21 routes take you through picture-perfect landscapes, where you can find the best local produce. Want to get on the water? Go paddling on the Route bleue Kingsey Falls-Danville and take in the peaceful scenery! For something a little different, introduce the kids to trout fishing on the Pêche Nicolet circuit, located on one of Quebec's most beautiful rivers. If you're up for a challenging sporting event, check out the Notos Ultra-Trail race, and the Défis des Appalaches, which includes a local food discovery aspect. There are plenty of ways to stay active this summer and discover the region's specialties!



Parc du Mont Arthabaska - Buzz Photo

In upper Victoriaville, **Parc du Mont Arthabaska** offers a wide range of activities free of charge, from mountain biking and birdwatching to outdoor concerts on the belvedere. This outstanding site truly offers the best of the outdoors! Hop on your bike and explore the only mountain in Centre-du-Québec! It offers 19 km of technical trails and a 152-metre vertical drop. Explore the 13 km of hiking trails or practice your yoga poses on one of the areas reserved for this purpose during a HOP LA VILLE event day. At the summit, kids will have fun trying out the small rock-climbing wall. But the ultimate reward for your climb is the spectacular views!

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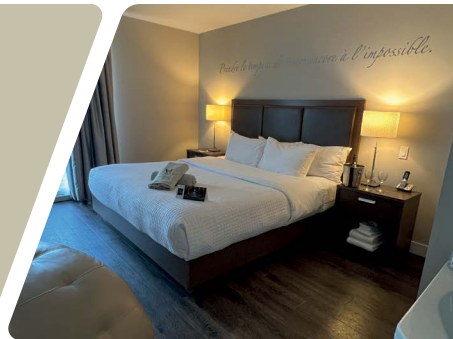
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Sentier des Trotteurs
 Tourisme Victoriaville and its surrounding area

For more breathtaking scenery, check out the stunning nature trails on the **Sentier des Trotteurs**. Located in the Trottier sector of Sainte-Hélène-de-Chester near Victoriaville, the area offers several 6 to 10 km hiking trail options. Covering over 40 km of terrain with very diverse vegetation, the varied trails take you alongside the river, lead you through some more mountainous areas and offer a fantastic view of the Appalachians. Looking for a longer hike? Venture out on the 26 km trail, which features several viewpoints of the region between Mont Arthabaska and the hamlet of Trottier.

A great challenge to add to your list!

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Gear up for an adventure in the trees at **Extéria terrain d'aventures** in Drummondville! With family, friends or as a couple, unleash your inner child as you navigate the aerial rope course featuring no less than 54 games with varying levels of difficulty. The park is also open some evenings for those brave enough to weave their way across the series of platforms in the dark! Younger children will have fun exploring the 20-element course that will make them feel like great adventurers. Why wait? Book your treetop game course today!

You can find a cycling route with beautiful coastline and farmland scenery by downloading the **Tourisme Nicolet-Yamaska** GPS bike routes. Be sure to plan a stop at the Halte Hugo Houle rest area in Sainte-Perpétue. If you're looking for a place to relax and cool off for a while, there are water sport activities for every taste. Water craft rentals are available across the region, and some places offer free use of equipment.

Prefer fishing? The county also has a number of open-access fishing areas.

JULY 18th - 27th 2024
 From the creators that brought you
LA CORRIVEAU - LA SOIF DES CORBEAUX

An invitation from
Desjardins
 GRAND PRÉSENTATEUR DE LA PROGRAMMATION

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Nearby, there's a 50 km bike route running through the **municipality of Saint-Zéphirin-de-Courval**, where most roads and lanes have safe shoulders. Set out to discover peaceful, unspoiled landscapes, and stop at one of three bike rest areas: near the community centre, on Rang Sainte-Genève or on Rang Saint-François.

Take a break, drink a little water and grab a bite to eat before setting off again through the stunning landscapes of Centre-du-Québec.

A trip to Bécancour would be incomplete without visiting the **Parc régional de la rivière Gentilly!** Open year-round, the park offers hiking, mountain biking, horseback riding, hébertisme (obstacle courses in nature), geocaching, play modules for kids and much more. Take advantage of the equipment rental shop on-site to travel light. Plan your visit carefully so you can make the most of all the themed activities taking place throughout the season!

Parc régional des GRANDES-COULÉES

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quaienfete.ca  

Cycling in the Centre-du-Québec

If you feel like adding a few kilometers to your two-wheeled expeditions, visit the bicycle section of the website, at cyclingcentreduquebec.com, to discover various itineraries adapted to your needs. While you're at it, check out the packages!



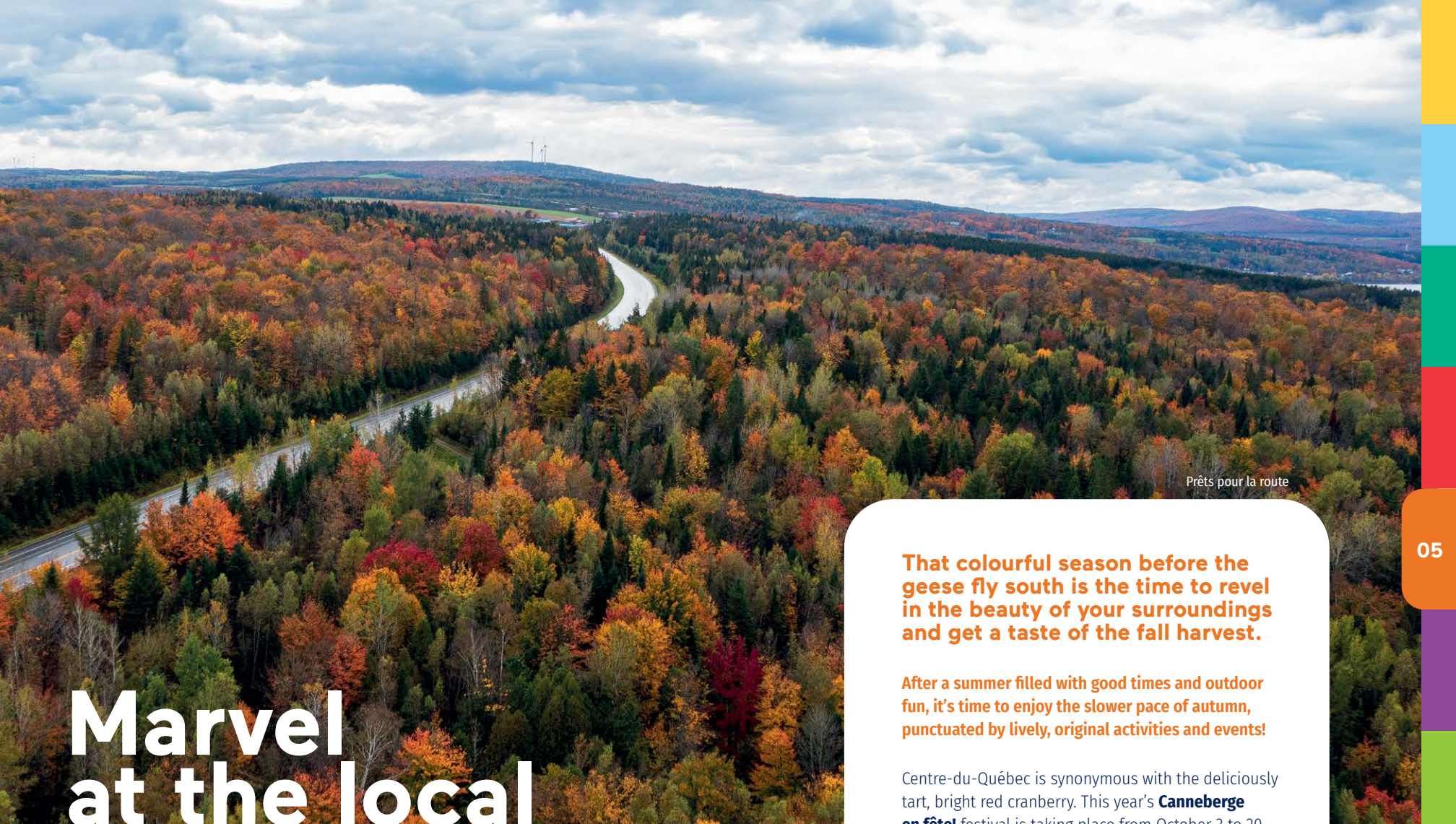
Parc linéaire des Bois-Francis - Kim Roberge

Motorcycling in the Centre-du-Québec

If you hear the word "ride" and immediately think of your motorcycle, it's time to take off! Put on your helmet and visit tourismecentreduquebec.com/motorcycle to find the perfect route. Don't forget to raise your visor to get a better peep at our itineraries and packages on the web.



Motorcycling in the Appalachians - Les Maximes



Prêts pour la route

Marvel at the local colours and flavors

That colourful season before the geese fly south is the time to revel in the beauty of your surroundings and get a taste of the fall harvest.

After a summer filled with good times and outdoor fun, it's time to enjoy the slower pace of autumn, punctuated by lively, original activities and events!

Centre-du-Québec is synonymous with the deliciously tart, bright red cranberry. This year's **Canneberge en fête!** festival is taking place from October 3 to 20. Visit the shop and interpretation centre, then take a golf cart tour through the vibrant red fields to learn all about the production process. For a one-of-a-kind photo-souvenir to hang on your wall, slip on some boots, step into a pool filled with cranberries and snap a selfie!

For the ultimate Centre-du-Québec tasting experience, set off to discover one of the six **La Balade Gourmande** agritourism circuits, taking place on the weekends of October 5, 6 and 12, 13. Along the way, you'll meet dedicated producers, farmers, agri-food processors and artisans, and get to sample local and regional products free of charge. The stunning fall colours add a unique charm to the experience. Download the La Balade Gourmande app to create a personalized tasting tour! Don't forget to bring a cooler so you can bring some of your favourite products back home.



Visit the cranberry fields
Canneberge en fête!

For a great time on a fine fall day, visit **La Citrouille Enchantée** and have fun finding your way through the three themed cornfield mazes, open from July 20. The smallest maze, with a children's movie theme, is ideal for families. To get through the bigger maze, you'll need to rely on your general knowledge skills to orient yourself! The third one is a seek-and-find concept. Depending on the season, you can also pick your own melons, squash and pumpkins to prepare your very own homemade soups!

AUGUST 15th - 31st 2024

An invitation from
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 GRAND PRÉSENTATEUR DE LA PROGRAMMATION
 VICTORIAVILLE REGION

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Victo et ses oies - Guy Samson

To mark the departure of the Greater Snow Geese, take part in the annual event **Victo et ses oies, la nature et les arts en pleine ville**. This year's festivities are being held from October 25 to 27 in the Parc du Réservoir Beaudet. As usual, the event will feature the "Symposium des arts visuels et d'ornithologie Victo et ses oies" — a spectacular artistic display! The event promotes the splendours of ornithology and encourages interactions with artists. By explaining the way they work to visitors, the artists bring a friendly touch to the event.

Workshops and guest speakers round out this must-attend fall happening!

Looking for a spooky activity this fall? Check out the frighteningly fun **Village Hanté** in Drummondville, now in its 16th year. Get ready for a nightmarish experience as you walk through three chilling themed houses where actors lurk in the shadows. Enjoy an evening of thrills and chills, all in good fun! Children can get their own dose of excitement in the little monsters village, a bright, secure area complete with candy and magic. Top off the evening at Camping des Voltigeurs to tell ghost stories that will make everyone shudder!



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Auberge Godefroy

To unwind in style, book a spa package at the **Auberge Godefroy** in Bécancour, where fall is synonymous with well-being, good food and relaxation. Slip into your swimsuit and head to the four-season Espace Aqua-Détente. Sit down to a fine meal with the family, then enjoy a good night's sleep in your cozy accommodations.

Make the most of your getaway to hike in the Parc écologique Godefroy amid the vibrant fall colours.



Feel at home!

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Go out for a while

Need to get away from it all? Don't hesitate and start planning a trip to Centre-du-Québec!



Right next door is **Le Victorin Hôtel et congrès**, a fine establishment that has everything to meet your needs. Relax at the spa and pool, keep active in the fitness centre, hold a business meeting at the convention centre... these are just some of the services on offer. Discover the surrounding area on bike and then treat yourself to a gastronomic meal at the hotel's restaurant, Le Laurier. Finally, take in a show at Le Carré 150.

Allow some time to savour the local food, to immerse yourself in cultural activities and to fill up on fresh air — you'll feel revitalized in no time. So... pack your bags and set out on an adventure to a region that's easily accessible and sure to impress!

For a relaxing stay in an urban setting, head to the **Quality Inn & Suites Victoriaville**. Take in the artworks by local artists on the mezzanine, unwind in a beautifully renovated suite with a breathtaking view of Victoriaville and spend some quality time at the pool or indoor spa. What's not to like?! Though you may want to sleep in, the American-style breakfast is worth waking up for! Once you've had your fill, rent some electric bikes and have fun exploring the sights on the nearby bike path.



Hotel Le Victorin restaurant



Best Western Hotel Universel

For a warm and family atmosphere, stay at the gourmet B&B **Aux plaisirs partagés**. in the municipality of Warwick. Treat yourself to an exquisite fine dining experience that features local products. In the evening, unwind at the indoor spa, on the terrace or in the garden. The next day, pack one of their eco-friendly lunch boxes and hit the bike paths for a short (or long!) ride. A wonderful getaway you'll want to experience again. Look for special package deals!

If a city vibe is what you're after, make your way to the **Best Western Hotel Universel Drummondville**. It features 118 fully renovated rooms, a large heated swimming pool and a jacuzzi in a beautiful atrium. With a fitness centre and the on-site Pacini restaurant serving breakfast, lunch and dinner, it's an ideal destination for business meetings and getaways. In fact, the hotel has

21 meeting rooms that can accommodate up to 1,000 people! Whether for business or pleasure, you'll have everything you need for a relaxing stay!

Looking for a location within easy reach of activities, restaurants and festivals? **Camping des Voltigeurs** in Drummondville is the perfect place for some quality family time away from home! With its modern facilities and welcoming atmosphere, the ready-to-camp area offers a comfortable camping experience. Plus, the Village Québécois d'Antan is just around the corner. During the day, explore the surrounding trails, take part in activities organized on-site or check out one of the region's lively festivals. In the evening, gather round a campfire with the family or new friends. A unique stay that combines relaxation and adventure in a warm and friendly setting.



Hotel with 50 rooms including 2 suites with double whirlpool bath. Millennium Salon available for your business meetings, between friends or for family get-togethers.

Travelodge by Wyndham Victoriaville

1000, boulevard Jutras Est | 1 866-537-8967
info@travelodgevictoriaville.com | travelodgevictoriaville.com

 CITQ # 30833

Another hotel just off Highway 20, the **Comfort Inn Drummondville** offers a quiet, peaceful setting for both business and pleasure. Enjoy a comfortable stay in one of the tastefully decorated rooms, equipped with a variety of amenities. For work, there's a business area and meeting room for up to eight people at your disposal.

It's also a great place to have a relaxing weekend as a couple or with the family!



Camping des Voltigeurs



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Whether you come as a **group**, for a **birthday** or with the **family**, Laser Force promises a lively and memorable time!

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Want to combine camping and water sports? Or hotel and spa? To find a campground with water access on the shores of the Saint-François and Nicolet rivers, head to the **Tourisme Nicolet-Yamaska** tourist office. They have plenty of useful information to help you plan your stay. The area's lodging establishments offer a multitude of sporting equipment for rent, so you can make the most of the great outdoors. Imagine sleeping under the stars after a pontoon ride, or enjoying a comfortable overnight stay in a hotel room after paddleboarding on the Rivière Nicolet!

In the mood for some classy comfort? Come and meet the attentive staff at **Auberge Godefroy**. Known for its refined local cuisine, the auberge features 71 spacious rooms and suites. Enjoy an aperitif, a digestif or a meal in the relaxed setting of the bistro. Before calling it a night, make the most of the heated indoor and outdoor pools and hot tubs at the four-season Espace Aqua-Détente. A truly wonderful place where relaxation goes hand in hand with fine dining!

Lots of places to discover for Victor and his family.

Bécancour



BÉCANCOUR. The place to gather together those little moments that will be the most memorable. The palpable pride of a passionate craftsman, a magnificent

view that belongs to us, the wilderness that we get closer to, the culture that we can feel, taste and hear. Discover our **inspirations** on the blog.

If you love golf, biking or camping, then you'll want to check out **Camping Parc de motorisés Godefroy**. The site is reserved exclusively for motorhomes and located in an enchanting setting near Le Godefroy golf club. Get ready for an unforgettable experience on the shores of the St. Lawrence River. The rest areas offer a truly soothing environment to take in some sun and recharge your batteries!



To spend a few nights in nature, head to the **Parc régional de la rivière Gentilly**. Located close to the river, the site features over 80 campsites, 14 cabins, 7 ready-to-camp sites and even 16 spaces for horseback riders (with their horses!). There's also a community hall. The park recently added a third washroom facility and a brand-new discovery room.

A beautiful place to enjoy a memorable stay in the forest!



06

**Still in need inspiration?
Looking for a package to simply your life?**

Just visit tourismecentreduquebec.com/packages and treat yourself to a dream vacation in our beautiful part of the country. There's more to see here, and it's up to discover it!

Everyone in the car

Much more than a region of passage, in the Centre-du-Québec, you can stop, take your time, taste, relax, but above all live amazing experiences!

Our escapades will inspire your next stay in the Centre-du-Québec. They will certainly simplify your life!



Explore Centre-du-Québec with your family!

For a lively vacation with your children, Centre-du-Québec has a great program for you! Discover what the region has to offer in this adventure that will surely please all members of your family.



Between culture and history

Are culture, history, and art three interests you like to explore? Here is the perfect getaway for you! Discover the talent of our artists and artisans, great discoveries await you!



The Centre-du-Québec flavour tour

Interested in discovering what the Centre-du-Québec has to offer in terms of flavours and agritourism tours? We invite you to take "The Centre-du-Québec flavour tour."

All the right addresses

Bécancour and its surroundings

- Auberge Godefroy** Pages 51-57-68
17575, boulevard Bécancour, Bécancour
1 800 361-1620 / aubergegodefroy.com
- Camping Parc de motorisés Godefroy** Page 59
185, avenue Godefroy, Bécancour
819 606-0200 / pdmgodefroy.com
- Fromagerie l'Ancêtre** Page 15
1615, boulevard de Port-Royal, Bécancour
819 233-9157 / fromagerieancetre.com
- La Maison de Bibi – Café-Boutique-Savonnerie** Pages 15-21
14840, boulevard Bécancour, Bécancour
819 222-5800 / lamaisondebibi.com
- La Roulotte à Patates de Gentilly** Page 17
1985, boulevard Bécancour, Bécancour
819 608-0200 / laroulottepatates.com
- Marché Godefroy** Pages 10-15
1700, avenue Descôteaux, Bécancour
819 233-2199 / marchegodefroy.com
- Moulin Michel de Gentilly** Pages 17-26
675, boulevard Bécancour, Bécancour
819 298-2882 / moulinmichel.com
- Musée de la Biodiversité du Québec** Page 26
1800, avenue des Jasmins, Bécancour
1 866 522-5665 / biodiversite.net
- Ô Quai des Brasseurs** Page 15
805, avenue des Nénuphars, Bécancour
819 489-8388 / oquaidesbrasseurs.com
- Parc régional de la rivière Gentilly** Pages 41-59
1000, route des Flamants, Sainte-Marie-de-Blandford
1 800 944-1285 / rivieregentilly.com
- Quai en fête** Pages 42
100, avenue des Nénuphars, Bécancour
819 668-5295 / quaienfete.ca

Bécancour and its surroundings (continued)

- Tourisme Bécancour** Page 58
1005, boulevard de Port-Royal, Bécancour
1 888 233-4676 / tourismebecancour.com
- Vignoble Le Fief de la Rivière** Page 15
20280, boulevard des Acadiens, Bécancour
819 801-2195 / lefiefdelariviere.ca

Drummondville and its surroundings

- Best Western Hôtel Universel Drummondville** Page 54
915, rue Hains, Drummondville
1 800 711-6047 / universel.com
- Camping des Voltigeurs - Sépaq** Page 54
575, rue Montplaisir, Drummondville
1 800 665-6527 / sepaq.com/ct/vol/
- Centre de divertissement Laser Force** Page 56
2250, rue Demers, suite 110, Drummondville
819 850-0788 / laserforce.ca
- Chanv** Page 28
455, 4^e Rang de Simpson, Saint-Cyrille-de-Wendover
1 833 242-6873 / chanv.com
- Comfort Inn** Pages 51-55
1055, rue Hains, Drummondville
819 477-4000 / choicehotels.com/cn324
- DRAC (Maison des arts Desjardins Drummondville)** Page 37
175, rue Ringuet - porte 2, Drummondville
819 477-5518, poste 224 / drac.ca
- Extéria - Terrain d'aventures** Page 40
526, rang Sainte-Anne, Drummondville
1 877 397-4544 / reseauxpleinair.com
- La tournée de la Saint-François** Page 12
1 877 235-9569 / tourismedrummondville.com/le-tour-de-la-saint-francois
- Le Village hanté** Page 49
1425, rue Montplaisir, Drummondville
1 877 710-0267 / villagequebecois.com
- Maison des arts Desjardins Drummondville - théâtre d'été et spectacles** Pages 13-33
175, rue Ringuet, Drummondville
1 800 265-5412 / artsdrummondville.com
- Marché Public de Drummondville** Pages 12-36
445, rue Saint-Jean, Drummondville
819 472-7123 / marchepublicdrummondville.com
- Musée de la Photographie Desjardins** Page 25
400, rue Hériot, Drummondville
819 474-5782 / museenationaldelaphotographie.com
- Oh! centre Drummondville** Page 29
Centre-ville de Drummondville
drummondville.ca/ohcentre
- Parc régional de la Forêt Drummond** Page 24
300, rang Sainte-Anne (Secteur des Érables argentés), Drummondville
mrcdrummond.qc.ca/parc-regional-foret-drummond
- Rose Drummond** Pages 12-48
210, boulevard Lemire Ouest, Drummondville
1 888 767-3210 / rose.ca
- Tourisme Drummondville** Page 20
1 877 235-9569 / tourismedrummondville.com
- Village Québécois d'Antan** Page 23
1425, rue Montplaisir, Drummondville
1 877 710-0267 / villagequebecois.com

Nicolet and its surroundings

- Culture MRC Nicolet-Yamaska** Page 26
mrcnicolet-yamaska.qc.ca
- Hôtel Montfort Nicolet** Page 38
1141, rue Saint-Jean-Baptiste, Nicolet
1 855 293-6262 / hotelmontfort.ca
- Maison et atelier Rodolphe-Duguay** Pages 25-26
195, rang Saint-Alexis, Nicolet
819 293-4103 / rodolpheduguay.com
- Microbrasserie La Flûte à Bec** Page 12
3255, boulevard Louis-Frêchette, Nicolet
819 293-7065 / lafluteabec.com
- Municipalité de Saint-Zéphirin-de-Courval** Page 41
450 564-2188 / saint-zephirin.ca
- Musée des Abénakis** Pages 25-26
108, Waban-Aki, Odanak
450 568-2600 / museeabenakis.ca
- Musée des cultures du monde** Pages 25-26
900, boulevard Louis-Frêchette, Nicolet
819 293-6148 / museedescultures.com
- Théâtre Belcourt** Pages 26-33
23-A, rue de l'Église, Baie-du-Febvre
450 783-6467 / theatrebelcourt.com
- Tourisme Nicolet-Yamaska** Pages 13-40-57
20, rue Notre-Dame, Nicolet
1 866 279-0444 / tourismenicoletyamaska.com

Plessisville and its surroundings

- Biergarten de l'Île – Ville de Plessisville** Page 39
1280, avenue Trudelle, Plessisville
819 362-3284 / facebook.com/biergartenplessisville
- L'Érable TOURISME & CULTURE** Pages 2-8-34
1280, avenue Trudelle, Plessisville
1 800 360-2989 / regiondelerable.ca
- Lyst'ART** Pages 21
2350, rue Bécancour, Lyster
819 389-5787, poste 2 / lystart.com
- Musée du Bronze d'Inverness - Centre d'interprétation de la fonderie d'art** Page 23
1760, rue Dublin, Inverness
418 453-2101 / museedubronze.com
- Parc régional des Grandes-Coulées** Pages 34-41
2, route du Plé, Plessisville
1 800 360-2989, poste 1285 / parcdesgrandescoulees.com

Victoriaville and its surroundings

- Aux plaisirs partagés** Page 54
164, rue Saint-Louis, Warwick
819 358-9560 / auxplaisirspartages.qc.ca
- Balade Gourmande** Page 46
Victoriaville et sa région
1 855 751-9990 / baladegourmande.ca
- Canneberge en fête! (Centre d'interprétation de la canneberge)** Pages 35-45
80, rue Principale, Saint-Louis-de-Blandford
819 364-5112 / canneberge.qc.ca

Victoriaville and its surroundings (continued)

- Centre d'art Jacques-et-Michel-Auger (Le Carré 150)** Page 19
150, rue Notre-Dame Est, Victoriaville
819 751-4517 / lecarre150.com
- Circuit Billy Stuart – Ville de Victoriaville** Pages 31-33
victoriaville.ca
- Festival des Amateurs de Théâtre à Victoriaville** Page 31
Victoriaville
819 751-1636 / fatv.ca
- Fromages, Bouffe & Traditions de Victoriaville** Page 9
20, rue de Bigarré, Victoriaville
1 855 751-9990 / fromagesbouffetraditions.ca
- La Citrouille Enchantée** Page 47
1320, rang Petit Saint-Léopold, Sainte-Clotilde-de-Horton
lacitrouilleenchantee.ca
- Le Carré 150 – théâtre, revue musicale et spectacle** Pages 30-31-40-46
150, rue Notre-Dame Est, Victoriaville
819 752-9912 / lecarre150.com
- Le Sainte-Hélène Auberge & Spa Nordique** Page 50
442, rue de l'Église, Sainte-Hélène-de-Chester
819 202-0202 / lesaintehelene.com
- Le Victorin Hôtel et congrès** Pages 47-53
19, boulevard Arthabaska Est, Victoriaville
1 877 845-5344 / hotellevictorin.com
- Miellerie King – distillerie & hydromellerie** Page 11
15, rue Lajeunesse, Kingsy Falls
819 960-8065 / miellerieking.com
- Parc du Mont Arthabaska** Page 37
100, chemin du Mont Arthabaska, Victoriaville
819 751-4520 / montarthabaska.com
- Parc linéaire des Bois-Francis** Page 36
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819 758-6414 / parclineaireboisfrancis.com
- Parc Marie-Victorin** Pages 27-28
385, boulevard Marie-Victorin, Kingsy Falls
1 888 753-7272 / parcmarievictorin.com
- Quality Inn & Suites Victoriaville** Page 52
1, boulevard Arthabaska, Victoriaville
1 855 330-7825 / qualityinnvictoriaville.com
- Sentier des Trotteurs** Page 39
1425, route 263, Sainte-Hélène-de-Chester
819 604-7651 / sentierdestrotteurs.com
- Tourisme Victoriaville et sa région** Pages 8-14-30-36
747, boulevard Pierre-Roux Est, Victoriaville
1 888 758-9451 / tourismeregionvictoriaville.com
- Travelodge by Wyndham Victoriaville** Page 55
1000, boulevard Jutras Est, Victoriaville
1 866 537-8967 / travelodgevictoriaville.com
- Un Goût de Miel** Page 11
662, rang des Chalets, Sainte-Clotilde-de-Horton
819 806-7646 / ungoutdemiel.com
- Victoriaville et ses oies, la nature et les arts en pleine ville** Page 49
Parc du réservoir Beaudet at 47, rue Garand, Victoriaville
819 751-9990, poste 1 / victoetsesoies.com

Useful information

Need a helping hand to enhance your stay in Centre-du-Québec?

Contact or visit  the visitor information centres in the region:

Bureau d'information touristique de Warwick
169, rue St-Louis, Warwick
819 358-4340
villedearwick.quebec

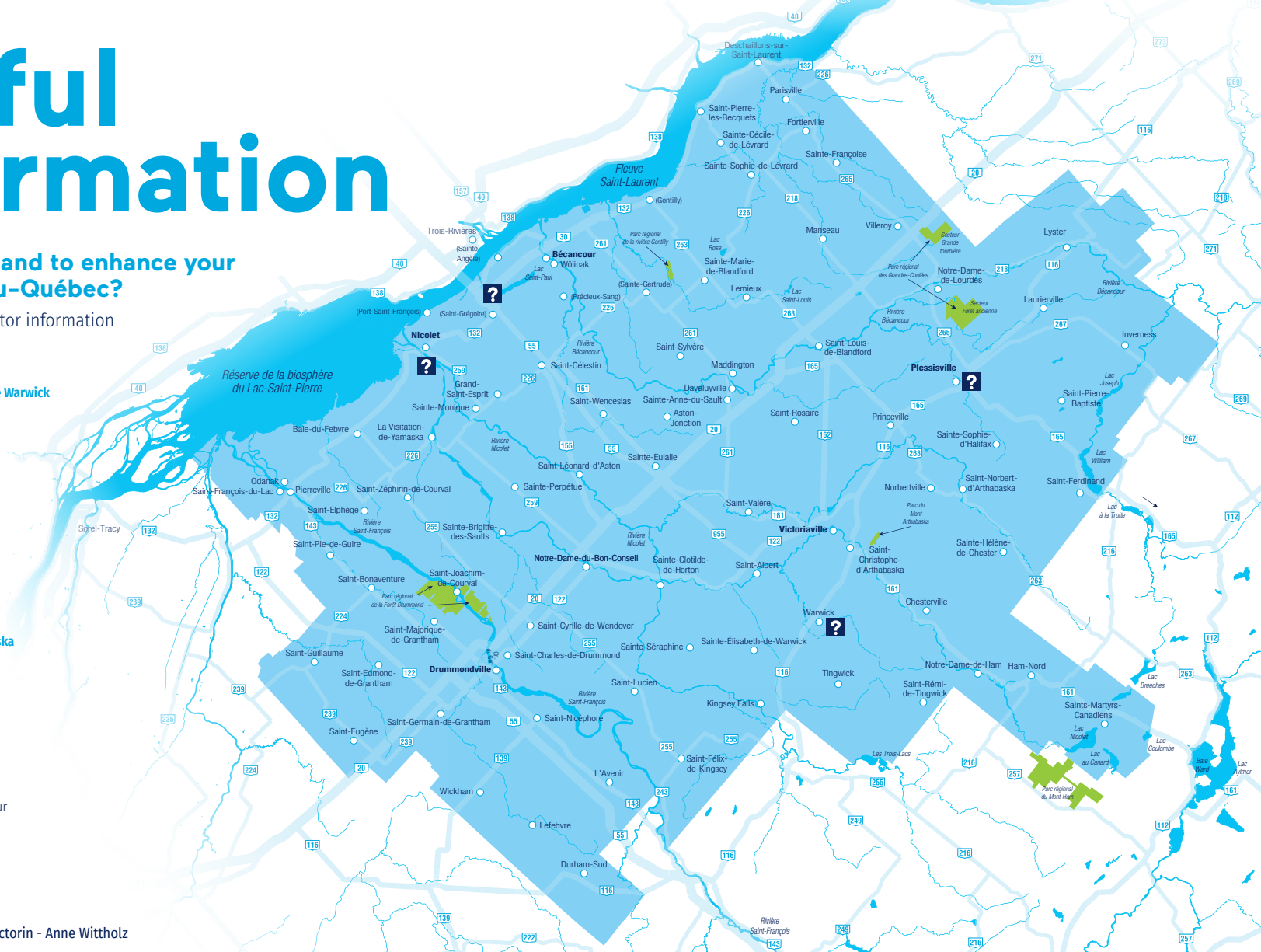
Tourisme Victoriaville et sa région
1 888 758-9451
tourismeregionvictoriaville.com

Bureau d'information touristique de la région de l'Érable
1280, avenue Trudelle, Plessisville
819 621-1333 - 1 800 360-2989
regiondelerable.ca

Office de tourisme de Nicolet-Yamaska
20, rue Notre-Dame, Nicolet
819 293-6960 - 1 866 279-0444
tourismenicoletyamaska.com



Tourisme Drummondville
819 477-5529 - 1 877 235-9569
tourismedrummondville.com

Tourisme Bécancour
1005, boulevard Bécancour, Bécancour
819 233-4636 - 1 888 233-4676
tourismebecancour.com







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-  [TourismeCentreduQc](https://www.youtube.com/TourismeCentreduQc)

For tourist informations

- Centre-du-Québec**
-  1 888 816-4007 #300
-  Tourismecentreduquebec.com

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